Hayden M. Steadman

Builder, connector, storyteller.

Humboldt, Kansas
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hmsteadman.com/resume

I'm a creative solution seeker who thrives on complex challenges and stays calm and focused under pressure. I connect easily with people at every level, with experience across business ownership, team leadership and training, marketing and sales. And I bring a storyteller's eye to all of it, shaped by over a decade of video, photography and brand building.

EXPERIENCE

Co-Founder & Strategic Lead — Jul 2025 – Present
Ethereal Lens Media, LLC · Humboldt, KS

- Grew a two-person video, photo and web studio to about 30 clients in its first full year.
- Lead client relationships, B2B sales, proposals and contracts.
- Built the company's systems: a custom CRM, invoicing, e-signature and standard agreements.
- Produce and shoot brand, tourism and event films; build and host client websites.

Creative Strategies Manager — Dec 2023 – Sep 2025
Thrive Allen County · Iola, KS

- Relaunched social media and branding; grew reach about 1,900% and engagement 187% in 2024.
- Managed six-figure Meta advertising budgets and campaign strategy for outreach and fundraising.

Wireless Sales Consultant & Mentor/Trainer — Mar 2020 – Nov 2023
Cellular Sales, Verizon Retailer · Pittsburg, KS & various locations

- Mentor/Trainer of the Year two years in a row, for coaching and onboarding new sales staff.
- Earned $15K+ in quarterly commission 6+ times, roughly the top 10% of reps in the market.
- Multiple-time Comma Club for $1K+ single-day sales on small-ticket retail.

Past roles: Restaurant Manager & Marketing Coordinator, Sam & Louie's, 2019–2020 · Security Patrol Officer, G4S, 2017–2019 · Sports & Portrait Photographer, Ruth Kelly Studio, 2015–2017 · Freelance Photographer & Cinematographer, 2015–2025

SKILLS

Training & coaching
Project management
Operations & budgeting
Account management
Digital advertising
Video, photo & drone
Web design
B2B & retail sales

CERTIFICATIONS

FAA Part 107 Remote Pilot Certificate

Mental Health First Aid, Adult & Youth · 2025

EDUCATION

Oklahoma School of Science & Mathematics
College-credit Calculus I & II, AP Physics · 2014

Indian Capital Technology Center · 2014
IT Essentials & Computer Technology Certificate

High School Diploma · 2015

COMMUNITY

Vice President, Board of Directors
Humboldt Chamber of Commerce · since 2025

Board Member
Allen E-Community · 2025 – 2026